

THE

ENERGY INSIGHT

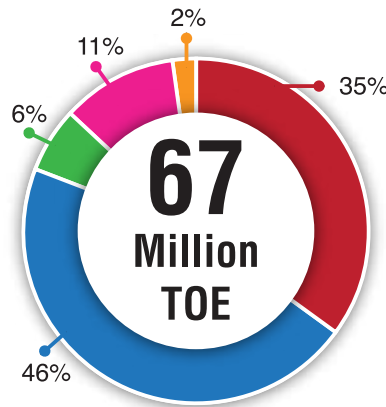
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INDUSTRY OVERVIEW

Energy is the lifeblood of socioeconomic development. It is also essential for technological applications that promote productivity increases. With reference to developing countries like Pakistan, the demand for energy has risen more than fourfold over the past three decades. In order to bridge the demand-supply gap, a large number of companies are now actively working in this arena which has become one of the fastest growing sectors of economic activity. While the sector continues to attract a high level of foreign direct investment, the Government of Pakistan too is taking steps and implementing strategies including altering the energy mix, setting up new power plants and promoting alternative energy projects.

ENERGY MIX



- Oil
- Natural Gas
- Coal
- Hydro Electricity
- Nuclear & Imported Electricity



ADVERTISING TARIFF 2016

Back Cover

USD 650/- (PKR 65,000/-)

Inside Front

USD 500/- (PKR 50,000/-)

Inside Front (2nd Position)

USD 400/- (PKR 40,000/-)

Center Spread (2 Pages)

USD 700/- (PKR 70,000/-)

Inside Back

USD 500/- (PKR 50,000/-)

Inside Back (2nd Position)

USD 400/- (PKR 40,000/-)

Full Page (Inside)

USD 350/- (PKR 35,000/-)

Half Page

USD 200/- (PKR 20,000/-)

Quarter Page

USD 100/- (PKR 10,000/-)

Technical Data

Trim Size
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(Height 297mm x Width 210mm)

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(3mm Bleed, each size)

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Cover
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Size & Positions
Matter should be kept 15mm from the trim size



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Details



ABOUT MAGAZINE

As flag bearer of Pakistan's burgeoning sector, **The Energy Insight** aims to be Pakistan's leading print and electronic quarterly trade magazine that will carry important news, articles and updates on matters related to oil, gas and power sector. It will also play an active role in linking local and global businesses and providing a unique platform for industrial players to put forward their views on cutting edge developments and emerging technologies. The magazine also pledges to serve as a hub that disseminates market intelligence with decision makers and professionals enabling them to take smarter and more profitable business decisions.

In Pakistan

3500+ Copies (> 10,000 Readers, average 3 persons per copy)

Abroad (Soft Copies)

9,000+ readers (to our exclusive database)

Bonus Distribution

Distributed at World's largest exhibitions

INDUSTRY WISE DISTRIBUTION

- Production
- Gas
- Petrochem
- Exploration
- Processing
- Financial / Business
- Refining
- Pipeline / Transportation
- Other
- Drilling

READER'S PROFILE

- Chief Executive Officers
- Engineering Managers
- Managing Directors
- Field Service Managers
- Directors
- Commercial Managers
- General Managers
- Marketing Managers
- HSE Managers / Advisors
- Refinery Specialists
- Business Development Managers
- QA / QC / Inspections
- Planning Managers
- Petroleum Inspectors
- Planners / Schedulers
- Refinery / Plant Operation Supervisors
- Project Managers
- Instrumentation Technicians
- Geologists
- Electrical Technicians
- Construction Managers
- Survey Technicians

LIST OF TOPICS AND PUBLICATION SCHEDULE 2016

ISSUE 1/2016	JAN - MAR	DEADLINE ADS/EDITORIAL: MAR 15, 2016	PUBLICATION DATE: MAR 25, 2016
Features	Oil & Gas	Energy	Exhibitions
Global Energy Challenges and Sustainable Solutions of Power Technology	Upstream Logistics	Renewable- Solar / Wind	World Future Energy Summit 2016 18-21 January 2016 Abu Dhabi, United Arab Emirates
New innovations and Energy Projects	Shale gas	Fossil Fuel- Coal fired POWER plants	Power & Alternative Energy Asia 26 - 28 Jan, 2016 - Karachi, Pakistan
	Drilling Equipments	Independent Power Plants (IPP)	International Petroleum (IP) Week 09 - 11 Feb, 2016 - London, UK
	Pipeline & Transportation		Middle East Electricity 2016 01-03 March, 2016 - UAE
		Top 10 Oil reserves in the world	OTCASIA 2016 Kuala Lumpur, Malaysia 22 - 25 March 2016
ISSUE 2/2016	APR - JUN	DEADLINE ADS/EDITORIAL: JUN 15, 2016	PUBLICATION DATE: JUN 25, 2016
Features	Oil & Gas	Energy	Exhibitions
Renewal Energy Options for Sustainable Economic Growth and Innovation	Process Automation	Waste Management	China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE) 29-31 March, 2016 - Beijing, China
Refining Operations, Constructions and Capacities	Pipeline Management	Bio mass / Waste to energy	Asia-Pacific Power and Energy Engineering Conference 15-17 Apr 2016 - Suzhou, China
	Enhanced oil recovery	Liquefied Natural Gas (LNG)	Saudi Power 09-11 May 2016 - Riyadh, Saudi Arabia
	Pumps	Power Regulatory Agency	Pogee 2016 19 - 21 May, 2016 - Lahore, Pakistan
	Disaster Recovery	Top 10 Energy Efficient Stadiums	Power Gen Europe 2016 21-23 June, 2016 - Milan, Italy
ISSUE 3/2016	JUL - SEPT	DEADLINE ADS/EDITORIAL: SEPT 15, 2016	PUBLICATION DATE: SEPT 25, 2016
Features	Oil & Gas	Energy	Exhibitions
Extraction and Utilization of Coal in Energy Sector	Refining & Processing	Thermal Power Plants	IFEDC - International Field Exploration and Development Conference 11-12 August 2016 - Beijing, China
Future of Energy and Power of Coal	Geophysical Exploration	Specifiers for OEM	International Conference on New Energy and Future Energy System 19-22 Aug 2016 - Beijing, China
	Service & Supply Manufacturing	Water Utility	IADC/SPE Asia Pacific Drilling Technology Conference & Exhibition 22 - 24 August, 2016 - Singapore
	Drilling Equipments	Gas Utility	
	Top 10 Oil Companies in the World	Solar Power	
ISSUE 4/2016	OCT - DEC	DEADLINE ADS/EDITORIAL: DEC 15, 2016	PUBLICATION DATE: DEC 25, 2016
Features	Oil & Gas	Energy	Exhibitions
Oil & Gas Generators and Compressors	Corrosion & Abrasion Control	Self Generators in Power Industry	Renewable Energy Systems and Energy Antalya, Turkey - 20-22 Oct 2016
Global Energy efficiency and management	Oil Field Security	Bio Fuel	Asia Pacific Oil & Gas Conference & Exhibition (APOGCE) 25-27 Oct, 2016 - Perth, Australia
Ways to invent and preserve energy	Valves and actuators	Wind Power	The Abu Dhabi International Petroleum Exhibition & Conference 7-10 Nov, 2016 - Abu Dhabi, UAE
	Innovative Engineering	Largest Renewable Energy Projects in the world	International Petroleum Technology Conference (IPTC) 14 - 16 Nov, 2016 - Bangkok, Thailand
	Downhole Engineering		OSEA 2016 Marina Bay Sands, Singapore 29 Nov-02 Dec